

Note for Weinstein, Barbara

From: Moose, Jim
Date: Fri, Jul 7, 1995 9:25 AM
Subject: YTD Brand Promo + Future
To: Gawronski, Edward; Joyce, Ed; Levy, Carolyn; O'Brien, Sheila; Saloun, Tom; Schwartz, Andrew; Weinstein, Barbara
File(s): YTD Brand Promo + Future

As can be seen in the enclosed spreadsheet, promotional sales for next week are expected to be 71 million units, broken out as follows:

- Alpine 4 Mn units
- Basic 23 Mn units
- Cambridge 30 Mn units
- Marlboro 6 Mn units
- Merit 1 Mn units
- Va Slims 7 Mn units

With today and Monday remaining for customers to place orders for shipment this month, July MCS orders are approximately 180 Mn units.

Please let me know if you have any questions.

Jim

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